

Webchily

AI AUTOMATED CRM OF THE FUTURE

Smarter CRM. Stronger Relationships. Bigger Growth.

Unrivaled customer relationship management system. Track interactions end-to-end. Design your world-class go-to-market engine, with a CRM that's truly your own.

The dashboard overview shows key metrics: Total Leads (2,847), Revenue (\$48.2K), and Conversions (342). It includes an Analytics Overview with a line graph, AI Insights, and a Pipeline Funnel.

Stage	Count	Value
Leads	7	3 Invoiced
Proposals	15	2500
Proposals Forwarded	5	
Invoices	8	4000
Payments	5	20000

All-in-One CRM for Agencies & Businesses

- Lead Management
- Proposals & Invoicing
- Payments & Collections
- Projects & Tasks
- Renewals & Subscriptions
- Google Reviews Management
- Marketing Hub
- AI Automation Engine

- 50% Faster Implementation
- 27% Increase in Productivity
- 71% Cost Savings
- 40% Higher Lead Conversion
- 15+ Hours Saved Weekly

[START FREE FOREVER](#) → [BOOK A DEMO](#) →

- Secure & Reliable: Your data is 100% safe
- World-Class API: Flexible, Scalable, Powerful
- 24/7 Support: We're here when you need us.

INTRO

Webchily

One Platform. Complete Business Growth.

Webchily CRM is a complete AI-powered 360° business growth platform -purpose-built for agencies, service businesses, consultants, startups, education institutes, healthcare providers, and SMEs. It replaces fragmented tool stacks with a single, unified system that manages every stage of the customer lifecycle: **Lead → Proposal → Invoice → Payment → Project → Renewal → Reviews → Marketing → Analytics.**

Unlike traditional CRMs that stop at contact management, Webchily CRM is a complete business operating system - combining CRM, proposals, invoicing, payments, renewals, Google reviews, marketing automation, social media publishing, and business analytics into one affordable, AI-powered platform.

CRM.webchily.design

The Fragmented Tool Stack Crisis

Most growing businesses today are not struggling from a lack of tools - they are drowning in too many of them. A typical agency or service business uses 8-12 different platforms to run daily operations. The result: data silos, missed follow-ups, billing errors, and teams spending more time switching between apps than actually serving clients.

Escalating Costs

Businesses spend **₹25,000 – ₹1,00,000+ per month** across separate tools for CRM, invoicing, social media, reviews, marketing, and analytics. These costs compound with every upgrade and seat addition.

Disconnected Data

When your CRM doesn't talk to your invoicing, your invoicing doesn't talk to your project tracker, and your marketing lives in a separate universe - you lose the ability to see the full picture of any client relationship.

Lost Revenue

Missed follow-ups, delayed proposals, and forgotten renewals cost businesses thousands in lost revenue every month. Without automated reminders and AI-driven insights, opportunities slip through the cracks silently.

No Unified Analytics

Decision-makers cannot get a consolidated view of revenue, pipeline health, marketing performance, or client satisfaction from a single dashboard. Reports are manually compiled, error-prone, and always outdated.

⚠ The core problem: Traditional CRMs were designed for contact management — not for running a complete business. Webchily CRM was built from the ground up to solve this gap.

Why Businesses Choose Webchily CRM

Webchily CRM is not just another contact database. It is a **complete business operating system** designed specifically for the operational realities of agencies, service businesses, consultants, and growing SMEs. Where traditional CRMs stop at lead management, Webchily CRM manages the entire customer lifecycle - end to end, in one platform.

The Webchily Lifecycle

Every stage of the customer journey is managed natively within a single platform — no third-party integrations, no data gaps, no manual handoffs between systems.

- Lead Capture & Scoring
- Smart Follow-Ups
- Proposal Builder
- Invoice Builder
- Online Payments
- Project Tracking
- Renewal Management
- Google Reviews
- Marketing Campaigns
- Analytics Dashboard

Key Differentiators at a Glance

→ Built for Agencies

Unlike HubSpot, Pipedrive, or Monday CRM, Webchily CRM is purpose-built for agency workflows - from proposal to payment to project delivery.

→ Proposal → Invoice in One Click

Convert approved proposals directly into invoices without re-entering data. No other CRM in this segment offers native proposal-to-invoice conversion.

→ Native Digital Marketing Hub

Publish to Facebook, Instagram, LinkedIn, X, Google Business Profile, and your blog - all from one dashboard. Most CRMs require separate tools or expensive add-ons.

→ AI-Powered Throughout

From lead scoring and follow-up recommendations to content suggestions and revenue forecasts - AI assistance is built into every module, not bolted on as a premium upgrade.

Complete Business Lifecycle Management

Most CRMs stop at lead management. Webchily CRM manages every touchpoint of the customer relationship - from first contact to long-term retention. The table below demonstrates the full breadth of native capabilities available without third-party integrations or expensive add-ons.

Module	Webchily CRM	Typical CRM
Lead Capture	✓ Yes	✓ Yes
Smart Lead Scoring	✓ Yes	⚠ Limited
Follow-Ups	✓ Yes	✓ Yes
Proposal Builder	✓ Included	✗ Add-on
Invoice Builder	✓ Included	✗ Separate Product
Online Payments	✓ Razorpay Native	✗ Limited
Payment Records	✓ Included	⚠ Partial
Project Tracking	✓ Yes	✗ No
Renewal Management	✓ Included	✗ Add-on
Google Reviews	✓ Yes	✗ No
Marketing Campaigns	✓ Included	⚠ Add-on
Social Media Publishing	✓ Included	✗ Separate App
Blog Publishing	✓ Included	✗ CMS Upgrade
Analytics Dashboard	✓ Yes	⚠ Basic
AI Recommendations	✓ Yes	✗ Premium Only

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Lifecycle Stages

Managed natively in one platform -from lead to renewal

₹500

Starting Price

Per month - a fraction of competitor costs

15+

Core Modules

All included in base pricing, no add-on fees

1

Unified Database

Single source of truth for all client data and interactions

Create Once. Publish Everywhere.

The Webchily Digital Marketing Hub is one of the most differentiated features in the platform — and one that virtually no competing CRM offers natively. Instead of juggling Buffer, Mailchimp, a separate CMS, and Google Business Profile tools, your team manages all content creation, scheduling, and publishing from a single unified dashboard inside Webchily CRM.



Multi-Platform Publishing

Native publishing to **Facebook, Instagram, LinkedIn, X (Twitter),** and **Google Business Profile** — all from one interface. No third-party integrations required. Schedule posts, manage drafts, and track performance across all channels simultaneously.



Content Calendar & Scheduling

A visual **content calendar** gives your team a bird's-eye view of all scheduled posts across every platform. Drag-and-drop rescheduling, draft management, and approval workflows ensure your marketing runs smoothly even with distributed teams.



Blog & Content Management

Built-in **blog publishing** with SEO content optimization, hashtag and keyword suggestions, UTM tracking, and a media library. Your content team can write, optimize, and publish without leaving the CRM — driving organic traffic and lead generation directly from the platform.



AI Content Assistance

Webchily's AI engine provides **content suggestions, post optimization recommendations, and campaign ideas** based on your industry, audience, and historical performance data. AI-generated captions, hashtag sets, and posting time recommendations reduce content creation time by up to 60%.

i Competitive Advantage: HubSpot requires Marketing Hub upgrades. Zoho requires separate Zoho Social and Zoho Campaigns subscriptions. Buffer, Mailchimp, and similar tools are entirely separate products. Webchily CRM includes all of this natively.

AI-Powered Intelligence Across Every Module

Webchily CRM embeds artificial intelligence throughout the entire platform — not as a premium add-on, but as a core capability available from day one. The AI engine works silently in the background, surfacing insights, recommendations, and alerts that help your team act faster, sell smarter, and retain more clients.

Lead Intelligence

Lead Scoring

Automatically scores leads based on engagement signals, demographics, and behavioral patterns - so your team always knows who to contact first.

Hot Lead Detection

Real-time alerts when a lead shows high-intent behavior - visiting pricing pages, opening proposals, or engaging with marketing content.

Lead Prioritization

Dynamically reorders your pipeline based on conversion probability, deal size, and urgency - ensuring no high-value opportunity is overlooked.

Business & Marketing AI

Follow-Up Recommendations

AI detects missed follow-ups, sends renewal reminders, and identifies inactive leads ready for re-engagement campaigns - automatically.

Revenue & Collection Forecasts

Predictive analytics surface revenue trends, client health scores, and collection forecasts - giving leadership the data to make informed decisions.

Marketing Content AI

AI suggests content topics, optimizes post timing, recommends campaign strategies, and generates caption and hashtag combinations tailored to your audience.

Opportunity Tracking

AI monitors pipeline velocity and flags deals at risk of stalling - enabling proactive intervention before opportunities are lost.

Client Health Scores

Composite scores combining payment history, engagement frequency, support tickets, and renewal timelines - giving account managers a 360° view of client satisfaction.

Automated Alerts

Smart notifications for missed follow-ups, overdue invoices, upcoming renewals, and declining engagement - delivered via email, WhatsApp, or in-app.

Webchily CRM vs. The Competition

The comparison below demonstrates how Webchily CRM outperforms leading CRM platforms across the features that matter most to agencies and growing businesses. Where competitors require expensive add-ons, separate products, or complex configurations, Webchily CRM delivers everything natively — at a fraction of the cost.

Feature	Webchily	HubSpot	Zoho CRM	Pipedrive	Monday CRM
Built for Agencies	✔ Yes	⚠ Partial	⚠ Partial	✘ No	⚠ Partial
Proposal Management	✔ Included	✘ Add-on	⚠ Limited	✘ No	✘ No
Invoice Management	✔ Included	✘ No	✘ Separate	✘ No	✘ No
Proposal → Invoice	✔ Yes	✘ No	⚠ Partial	✘ No	✘ No
Payment Tracking	✔ Included	⚠ Limited	✘ Separate	✘ No	✘ No
Renewal Management	✔ Included	✘ Add-on	✘ Add-on	✘ No	✘ No
AI Follow-up Suggestions	✔ Included	✘ Premium	⚠ Limited	✘ No	✘ No
Google Reviews	✔ Included	✘ No	✘ No	✘ No	✘ No
Digital Marketing Hub	✔ Included	✘ Add-on	✘ Multiple Apps	✘ No	⚠ Limited
Blog Publishing	✔ Included	✘ CMS Upgrade	✘ Separate	✘ No	✘ No
Social Media Scheduling	✔ Included	✘ Add-on	✘ Separate	✘ No	⚠ Limited
WhatsApp Business API	✔ Included	✘ Add-on	✘ Add-on	✘ No	✘ No
Multi-Tenant Support	✔ Yes	✘ No	✘ No	✘ No	✘ No
White Label Ready	✔ Yes	✘ Enterprise	✘ Enterprise	✘ No	✘ No
Razorpay Support	✔ Native	✘ No	⚠ Limited	✘ No	✘ No
Learning Curve	✔ Very Low	⚠ Medium	✘ High	✔ Medium	⚠ Medium
Monthly Cost	✔ ₹500+	✘ Expensive	⚠ Moderate	⚠ Moderate	✘ Expensive

📌 **The Bottom Line:** Webchily CRM is the only platform in this comparison that includes proposal management, invoicing, payment tracking, renewal management, Google Reviews, a full digital marketing hub, social media scheduling, blog publishing, WhatsApp Business API, and AI recommendations — all at a starting price of ₹500/month.

Affordable Pricing. Extraordinary Value.

Webchily CRM's pricing philosophy is simple: everything should be included. No feature gating, no surprise upgrade costs, no per-module pricing. Whether you're a solo consultant or a growing agency with a team of 20, Webchily CRM scales with you — at a cost that is a fraction of what you'd spend on a fragmented tool stack.

What You're Replacing

A typical agency using best-in-class individual tools faces the following monthly costs:

CRM — HubSpot

₹8,000 – ₹25,000/month

Invoicing — Zoho Books

₹1,500 – ₹4,000/month

Reviews — Birdeye

₹5,000 – ₹15,000/month

Social Media — Buffer

₹2,000 – ₹6,000/month

Marketing — Mailchimp

₹3,000 – ₹10,000/month

Analytics + WhatsApp + Renewals

₹3,000 – ₹25,000+/month

Total Monthly Cost: ₹25,000 – ₹1,00,000+

With Webchily CRM

Everything is available inside one platform. One login. One database. One workflow.

Starting at ₹500/month

Full CRM, proposals, invoicing, payments, renewals, reviews, marketing hub, social publishing, blog, AI, and analytics — all included.

Potential Savings: Up to ₹95,000/month

Switching to Webchily CRM doesn't just simplify your operations — it dramatically reduces your software spend while giving your team more powerful tools.

Starter

Perfect for solo consultants and small agencies. Full CRM, proposals, invoicing, and basic marketing.

Growth

For growing teams. Adds advanced AI, social media scheduling, blog publishing, and team collaboration.

Enterprise

White-label ready, multi-tenant support, dedicated onboarding, and priority support for agencies at scale.

Measurable ROI from Day One

Webchily CRM delivers quantifiable improvements across every dimension of business operations. These metrics are based on aggregated data from businesses that have transitioned from fragmented tool stacks to the Webchily unified platform. The results speak to the power of having every function — CRM, proposals, invoicing, marketing, and analytics — operating from a single source of truth.



70%

Faster Lead Response

Automated lead routing and AI-powered follow-up alerts ensure no inquiry goes unanswered for more than minutes — not hours or days.



90%

Better Follow-up Consistency

Smart reminders, missed follow-up alerts, and automated sequences eliminate the human error that causes deals to go cold.



80%

Faster Proposal Turnaround

Pre-built proposal templates, one-click conversion from leads, and e-signature integration reduce proposal creation time from days to hours.



50%

Faster Invoice Collection

Integrated payment links, automated payment reminders, and Razorpay native support accelerate cash flow and reduce days sales outstanding.



60%

Reduced Manual Admin Work

Automation across data entry, follow-ups, invoicing, and reporting frees your team to focus on high-value client work instead of administrative tasks.







40%

Higher Team Productivity

Unified workflows, reduced context-switching, and AI assistance enable each team member to handle more clients with greater accuracy and speed.

Who Benefits Most

- 
Digital & Creative Agencies
 Web dev, SEO, branding, and social media agencies that need to manage proposals, projects, and client communications in one place.
- 
Professional Services
 Architects, consultants, lawyers, accountants, and financial advisors who need professional proposal and invoice workflows.
- 
Education & Healthcare
 Colleges, training institutes, clinics, and hospitals that need structured lead management, admission workflows, and patient communication.
- 
Real Estate & SMEs
 Builders, developers, property consultants, and small businesses that need an affordable, all-in-one growth platform.

Why Agencies Prefer Webchily

HubSpot Problem

Expensive, requires multiple hub upgrades, and features are spread across disconnected products.

Zoho Problem

Too many separate apps, complex configuration, and steep learning curve for teams.

Pipedrive Problem

Good CRM but lacks business management — no proposals, invoicing, or marketing.

Monday CRM Problem

Project-first platform, not CRM-first. Built for task management, not client lifecycle management.

Webchily Advantage

One platform. One login. One database. One workflow. Lead → Proposal → Invoice → Payment → Project → Renewal → Reviews → Marketing → Analytics.

Ready to Consolidate Your Business Operations?

Webchily CRM is a complete AI-powered 360° business growth platform that combines CRM, proposals, invoicing, payments, renewals, Google reviews, marketing automation, social media publishing, and business analytics into one affordable system — built for agencies and growing businesses.



Book a Live Demo

See Webchily CRM in action with a personalized demo tailored to your business type and use case. Our team will walk you through every module and show you exactly how it replaces your current tool stack.



Start Your Free Trial

Get hands-on with the full platform before committing. Experience the complete lifecycle management, AI features, and digital marketing hub with your own data and workflows.



Talk to an Expert

Speak directly with a Webchily CRM specialist who can answer your questions, provide a custom pricing quote, and help you plan your migration from your current tools.

Why Now?

Every month your team spends on disconnected tools is a month of lost revenue, missed follow-ups, and frustrated clients. The businesses that consolidate their operations today are the ones pulling ahead of competitors still managing spreadsheets and switching between eight different apps.

Webchily CRM is trusted by agencies, consultants, education institutes, healthcare providers, and SMEs across India — and the platform is growing every day.

Next Steps

01

Schedule Your Demo

Book a 30-minute personalized demo at a time that works for you.

02

Define Your Workflow

Our onboarding team maps your current processes and configures Webchily CRM to match.

03

Migrate Your Data

Seamless import from HubSpot, Zoho, Pipedrive, spreadsheets, or any existing CRM.

04

Go Live & Grow

Your team is operational within days - with full training, support, and ongoing success check-ins.

Call

Dial 9742658000 for support

Explore

Find detailed information



Visit

Open <https://crm.webchily.design>

Webchily



Special Offer: Early adopters and agency partners qualify for exclusive onboarding support, white-label options, and preferential pricing. Contact our team to learn more about partnership opportunities.